

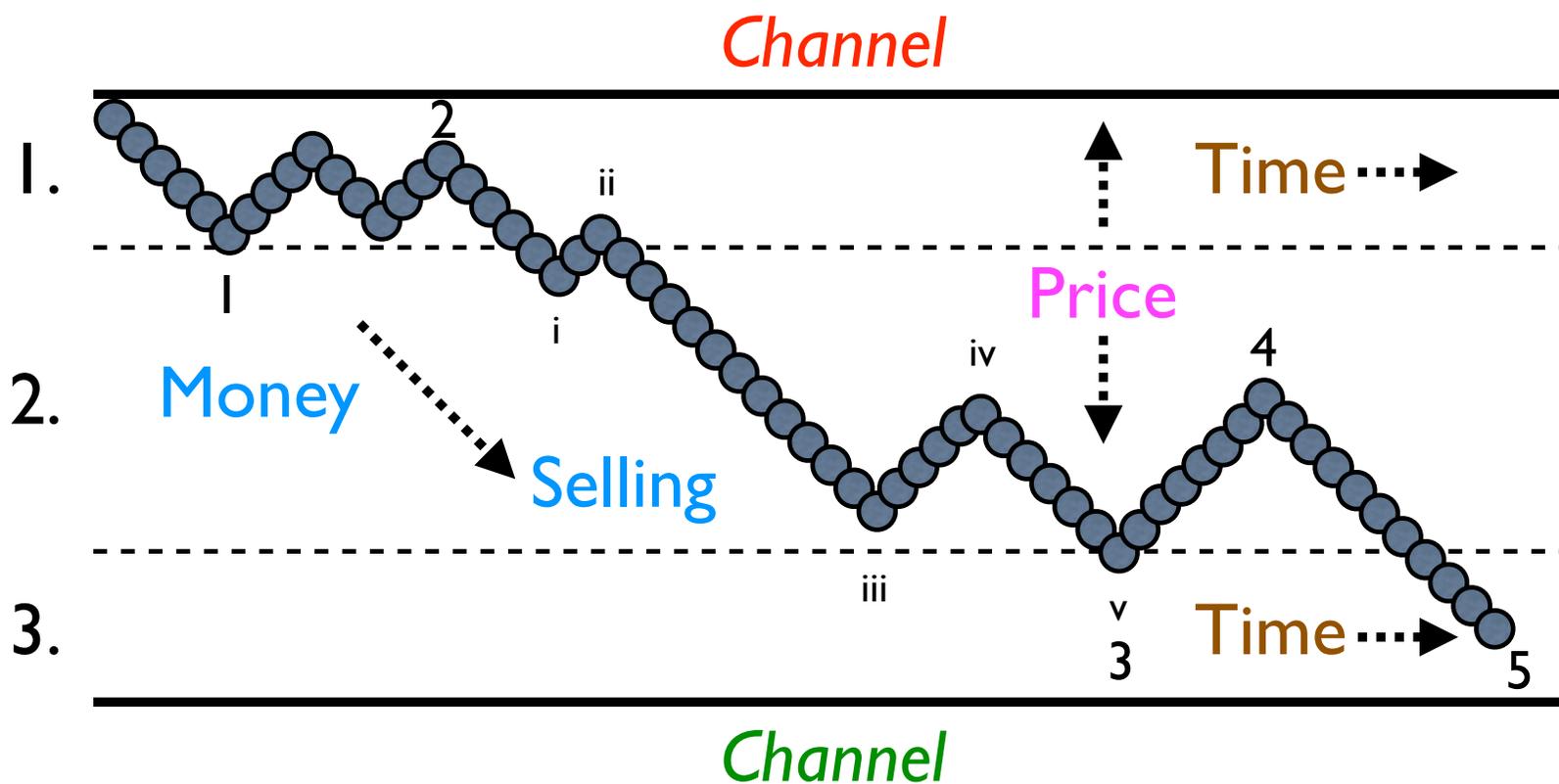
NEELY RIVER Theory

A New Paradigm for Understanding and
Trading (*not Forecasting*) Markets



Tracing Traders

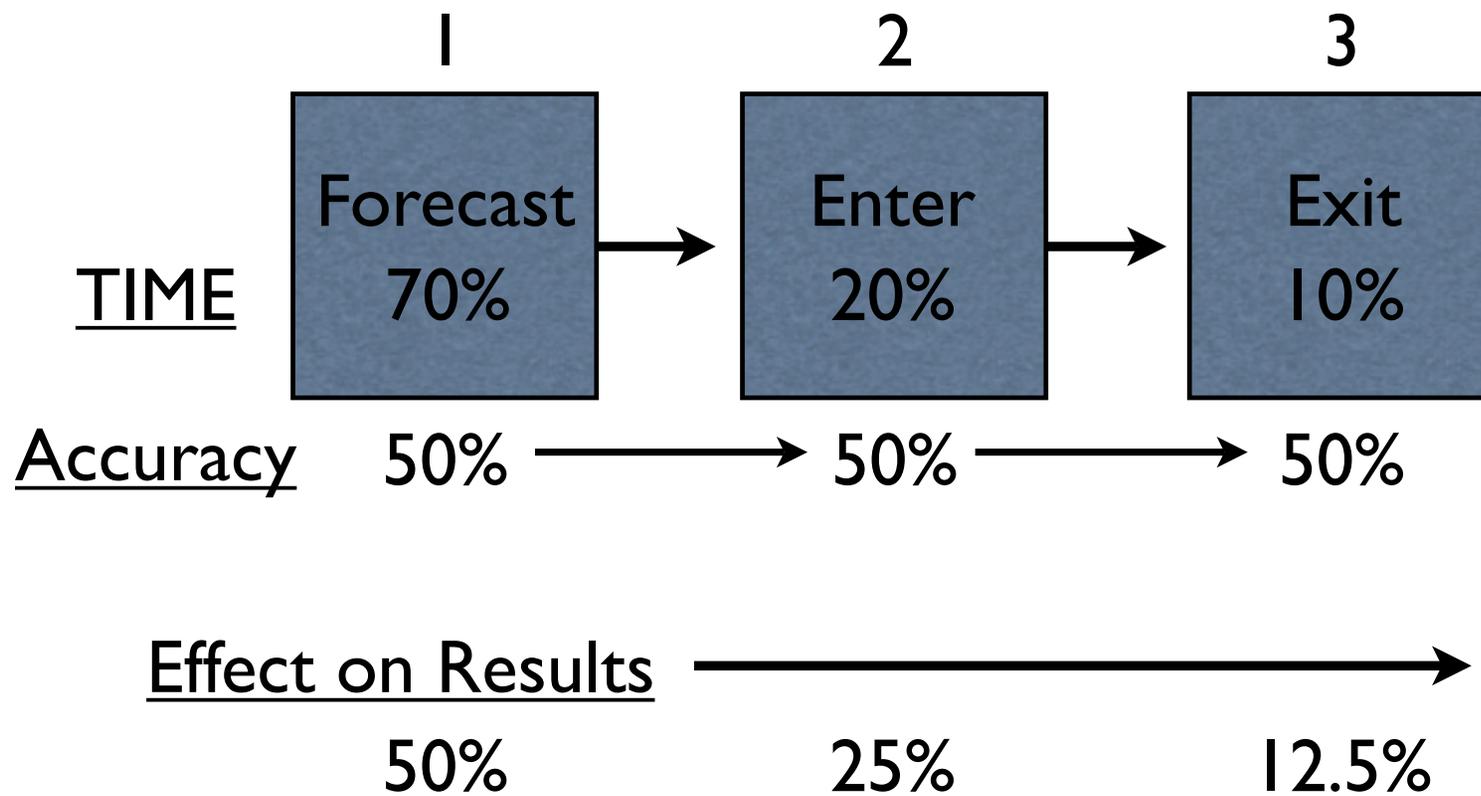
Look Familiar?



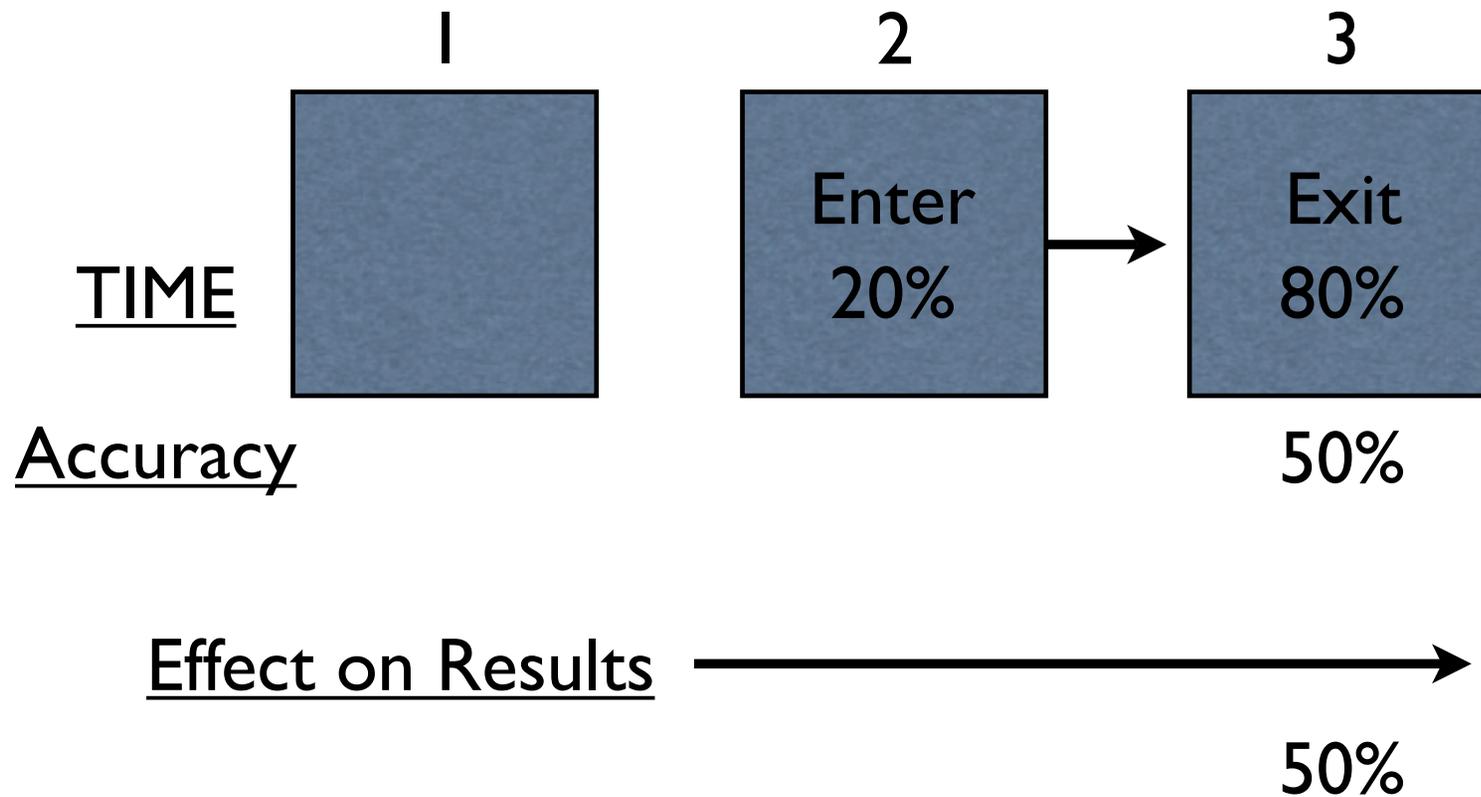
How do I Trade without Forecasting

- Start with a Logical, Solid Foundation
- Categorize Traders by Type and Motivation
- Categorize Traders by Entry Style
- Categorize Traders by Financial Capacity

Forecasting Paradigm



Trading Paradigm



Start with a Solid Foundation

Focus Only on the Facts,
Forget about Philosophy

Logical Process to Track
those Controlling a Market

Determine where Control
Begins and Ends

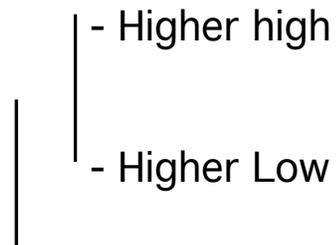


What are the facts?

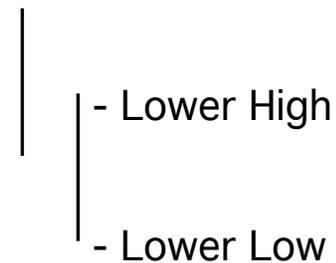
- **None** of the following determines whether you make or lose money on a trade: *news, moving averages, sentiment, government reports, terrorist attacks, gossip*
- **Philosophy** (your belief system) does not determine whether you make or lose money on a trade
- **Only** the movement of Price (through time) determines whether you make or lose money on a trade

Focus on Price

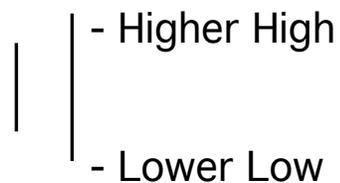
UP Bar (Buyers)



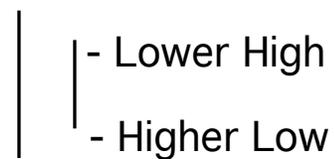
DOWN Bar (Sellers)



OUTSIDE Bar (Both)



INSIDE Bar (Neither)



A person in a dark suit and light blue shirt is holding a smartphone. The background is a dark, futuristic digital interface with various data visualization elements. There are several line graphs with upward-trending arrows, circular gauges, and a central globe. The text 'NEELY RIVER Technology' is overlaid on the left side. Below it, there is a line of text: 'For information, go to... www.NEOWAVE.com'. At the bottom left, there is a copyright notice: '© Copyright 2013 Glenn Neely, NEoWave, Inc.'

NEELY RIVER Technology

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